



## 2018 Sponsorships

### Bronze – \$250

- 1 event ticket;
- Acknowledgement at event;
- Sponsor ad displayed at registration;
- Name and logo in all event emails;
- Name and logo on event website and social media with links to sponsor.

### Silver – \$500

- 2 event tickets plus Bronze benefits.

### Gold – \$1,000

- 3 event tickets plus Bronze benefits;
- Sponsor may distribute promotional materials at event; and
- Sponsor included in continuous digital loop on display the entire evening (availability dependent on venue).

### Platinum – \$1,500

- 4 event tickets plus Gold benefits;
- Sponsor a big-ticket item, i.e. food, bar, valet (availability dependent on venue); and
- Display at booth/table (not available at the Summer Party).

### Diamond – \$2,000

- 5 event tickets plus Platinum benefits;
- Sponsor speaking opportunity for up to 2 minutes; and
- Sponsor may conduct a raffle at event;
- Distribution of promotional materials;
- Sponsor ad on continuous digital loop display during the event;
- Name and logo in all event emails;
- Name and logo on event website and social media with links to sponsor

### Website Exclusive Sponsor – \$4,500

- Available March 1, 2018/19
- Be the official website sponsor of [www.smba.net](http://www.smba.net)
- Limited to one sponsor per year.

### MCLE First Fridays – \$1,000

- Monthly education lunch offering MCLE credit to members and non-members.

### Toast Sponsor – \$1,500

*Quarterly happy hour open to non-members and the Westside legal community.*

- Exclusive Sponsorship;
- Sponsor may conduct a raffle at event;
- Distribution of promotional materials;
- Sponsor ad on continuous digital loop display during the event;
- Name and logo in all event emails;
- Name and logo on event website and social media with links to sponsor.

## Signature Events

### After Holiday Party – Jan. 16

- Cocktail and appetizer mixer with colleagues after the holidays honoring our past-presidents.

### Judges' Night – April 19

- An evening social to honor our judiciary.

### Summer Party – July 10

- Networking event and election of new Trustees and Officers.

### Installation Dinner – October 18

- Annual dinner gala with keynote speaker and installation of Trustees.

### Silicon Beach: Law | Tech | Culture

- Law, technology, and culture event launching this year.

### Tennis Match – May 19

- Challenge against local tennis clubs

### Judge's Lunch – September 20

- Lunch and panel with Judges of the West District Courthouse.

## Contact Us Today

2461 Santa Monica Blvd., Suite 529  
Santa Monica, CA 90404  
Phone: 310-450-9289 – LRIS: 310-581-5163  
E-mail: [smbaoffice@smba.net](mailto:smbaoffice@smba.net)

